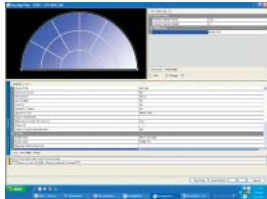


April 2009

**T**he bitter cold days of winter are waning and the mild warm days of spring are beginning to generate increased sales activity in the remodeling market. This means more phone calls and more quotes. We can help simplify those tasks with our Paradigm order entry software.



Paradigm allows you to quote and order shapes and garden windows from your computer 24/7. The system is tailored to your buying habits and gives you direct access to everything you need to specify Ventana USA's products. The software takes the "hassle factor"

out of ordering shapes by walking you through the questions and letting you pick your profile, color, accessories, glass package, grid/muntin design, etc. All without picking up the phone or sending a fax. It also can save you both time and money: On average, a single quote takes less than 5 minutes to create, multiple unit quotes about 12 minutes.

Many of our customers are using Paradigm already, but it's not too late to sign up for the new season. Just call our Customer Support Department at 724-325-3400 and ask for a web demonstration.

Spring also can bring requests for shapes and other specialty products that are not in your current product offering. This is the time when sales and marketing teams may need more variety in order to compete. Consider adding our arched single-hung, arched casement, garden windows, bay and bow windows, interior trim and our newest addition, an exterior trim product. We offer a smooth trimboard (1" x 4" and 1" x 6"), a smooth trimboard with J-pocket (5/4" x 4" and 5/4" x 6"), and a brickmould (1-1/4" x 2").

We are able to respond to your requests quickly and efficiently with the quality you expect. Being able to provide your customers with products that are attractive and special can make the difference between getting the order or not.

Challenge us this spring and summer and let us help you get more business!

For more details on our product line, check out our website at [www.ventana-usa.com](http://www.ventana-usa.com), give us a call at 724-325-3400 or send us an email:

Donna Miller: [DMiller@VentanaPA.com](mailto:DMiller@VentanaPA.com)

Kevin Reilly: [KReilly@VentanaPA.com](mailto:KReilly@VentanaPA.com)

Tony Pauly: [TPauly@VentanaPA.com](mailto:TPauly@VentanaPA.com)

Best regards,  
Ventana USA



Tony Pauly  
Vice President/General Manager

## Products of the Month: Single-Hung Windows and Interior/Exterior Trim

### Architectural Single-Hung Windows

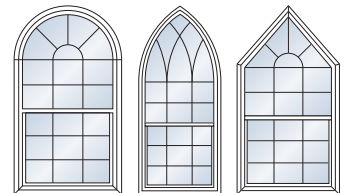
It's easy to add custom single-hung shapes to your window line:

Step 1: Provide us with a completed single-hung unit manufactured to the height and width of your finished product; unglazed.

Step 2: Using your single-hung profile, we will create a custom shape header fabricated to your specifications.

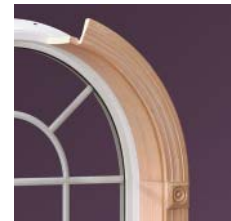
Step 3: We will complete the window according to your glass specifications: glazed, semi-glazed or unglazed.

With our creative line of grids, these units can be designed to complement any window scheme, from colonial to contemporary. The grids can be color-matched to the frame in flat or contour profiles.



### Interior Trim

Bendable Quick-Trim casings and jamb extensions match the most popular wood designs. Installation is simple because they can be sawed, nailed, routed, drilled or glued; and painted or stained.



### Exterior Trim

CertainTeed Restoration Millwork trimboards and brickmould provide superior quality and dimensional accuracy for exterior trim applications. Traditional woodworking tools are used for cutting; components can be fastened with nails or screws.

We bend Restoration Millwork in a natural white color that is resistant to UV yellowing. It also can be painted in a wide range of colors, light to dark.

